



**ALL BEACHES EXPERIMENTAL THEATRE**

544 ATLANTIC BLVD, NEPTUNE BEACH, FL | 904.249.7177 | [www.ABETtheatre.com](http://www.ABETtheatre.com)

**LIVE THEATRE AT THE BEACH**

ABET | All Beaches Experimental Theatre (formally known as Atlantic Beach Experimental Theatre) is moving from our 26 year home at Ocean and 7th St, to 544 Atlantic Blvd. With this change in location will be an opportunity for growth and expansion, and we invite you to help support us and live theatre in the beaches community.

## SPONSOR OPPORTUNITIES

### EXECUTIVE PRODUCING SPONSOR | \$25,000

Your donation will go towards the theatre building fund. Specific benefits include:

- **Top billing alongside ABET on select marketing materials and in press**
- **Full-page ad in the six programs of this season**
- Opportunity to host a reception with performers and artistic staff in attendance including all guests of donor
- Invitation to a meet and greet with the stars of an ABET season production
- Recognition on a special banner in the lobby during the season
- Special ticket discounts of 10% for employees and family for ABET performances
- 4 complimentary tickets to the six season productions and backstage tour
- Listing in all programs throughout the season
- Mention from the stage each night of the performance
- Your name or company logo on ABET's website with link to your website

### SR. PRODUCING SPONSOR | \$10,000

Your donation will go towards the theatre building fund. Specific benefits include:

- **"Sponsored by" billing on select marketing materials and in press**
- **Full-page ad in the program of one of this season's productions**
- Opportunity to host a reception with performers and artistic staff in attendance including all guests of donor
- Invitation to a meet and greet with the stars of an ABET season production
- Recognition on a special banner in the lobby during the season
- Special ticket discounts of 10% for employees and family for ABET performances
- 4 complimentary tickets to the six season productions and backstage tour
- Listing in all programs throughout the season
- Mention from the stage each night of the performance
- Your name or company logo on ABET's website with link to your website



### **CO-PRODUCING SPONSOR | \$6,000**

A sponsorship of one musical production during the season. Specific benefits include:

- **“Sponsored by” billing on select marketing materials and in press**
- **Half-page ad in the program of your sponsored production**
- Opportunity to host a reception with performers and artistic staff in attendance including all guests of donor
- Invitation to a meet and greet with the stars of an ABET season production
- Recognition on a special banner in the lobby during the season
- Special ticket discounts of 10% for employees and family for ABET performances
- 6 complimentary tickets to your sponsored production and backstage tour
- Listing in all programs throughout the season
- Mention from the stage each night of the performance
- Your name or company logo on ABET’s website with link to your website

### **PRESENTING SPONSOR | \$4,500 - \$5,499**

Sponsorship of one musical production during the season. Specific benefits include:

- Recognition on a special banner in the lobby during the season
- Special ticket discounts of 10% for employees and family for ABET performances
- 4 complimentary tickets to the sponsored production and backstage tour
- Listing in all programs throughout the season
- Mention from the stage each night of the performance
- Your name or company logo on ABET’s website with link to your website

### **PERFORMANCE SPONSOR | \$2,500 - \$3,499**

Sponsorship of one production during the season. Specific benefits include:

- 2 tickets to opening night
- Listing in program for the sponsored production
- Mention from the stage each night of performance
- Your name or company logo on ABET’s website with link to your website



## CURRENT ANNUAL STATS

**3,600+**

**Patrons served per season**

**3,000+**

**Volunteer hours logged per season**

**100+**

**Volunteers donating time and talent per season**

**\$17,000+**

**Professional in-kind services and expertise donated per season**

## PROJECTED BENEFITS LEADING TO GROWTH

Move from our current space in a primarily residential area with low traffic to 544 Atlantic Blvd will place us in a key location with heavy commercial traffic and storefront visibility.

Access to a more diverse local population.

Full control over use of our space will create opportunities for programming beyond the regular six production season, and allow for expansion of children's classes and adult workshops.

Better access to parking and walkable dining options are a more attractive draw for patrons.

## ABET'S HISTORY

- 1992** | Atlantic Beach city leaders invite founders to create a theater in the under-utilized community center (previously city hall); Carson Merry Baillie, Founding Artistic Director, launches the first season.
- 1992-1994** | Advisory Board composed of volunteers is created to assist in developing the theater and enlarge its vision.
- 1994-1995** | Theater portion of the building is, creating a thrust stage and increasing seating capacity from 60 to 85; rudimentary sound and lighting equipment are purchased with the first grant from the Community Foundation; and the Advisory Board becomes an operational Board of Directors, obtaining a 501(c)(3) designation.
- 1995-1997** | Production income and fundraising results allow for purchase of professional theater lighting. The first CSGP Grant is applied for and obtained.
- 1999-2001** | Additional state of the art computerized lighting is purchased and a GSGP grant allows ABET to add a Technical Director to the staff, greatly enhancing production standards.
- 2001-2002** | ABET begins second decade; obtaining a Community Foundation grant to create a computerized sound system and purchase new seating for the theatre.
- 2003-2004** | Enhanced technical capabilities with the addition of splash lights through a grant from the Tom Nehl Fund of the Jacksonville Community Foundation.
- 2007-2008** | New Managing Artistic Director Celia Frank is hired. Begin transition from being primarily known as Atlantic Beach Experimental Theatre to ABET.
- 2009-2011** | The Guild raises money to purchase new, more comfortable seating and ABET gets a new, professionally designed website. A children's theater summer camp is established, as well as a series of special summer productions. The Robin Shepherd Agency designs the new ABET logo.
- 2018** | ABET relocates from the original location at the Adele Grage Cultural Center to its own space at 544 Atlantic Blvd, in partnership with TriBridge Residential. Name of the theatre is officially changed to All Beaches Experimental Theatre and fundraising begins to cover costs of renovating the new location and expanding audience outreach.

## **ABET'S LEADERSHIP**

### **CELIA FRANK | MANAGING ARTISTIC DIRECTOR**

Celia is a 25-year resident of the beaches and is entering her 12th season as ABET's Managing Artistic Director. Having directed well over a dozen plays in the Jacksonville area, Celia graduated from East Tennessee State University with a BS degree in Theatre, worked at Barter Theatre in Abingdon, VA, Parkway Playhouse in Burnsville, NC, toured professionally and worked for the Atlanta Journal-Constitution as an entertainment writer and editor.

### **BRYAN FRANK | TECHNICAL DIRECTOR**

Bryan is a 25-year resident of the beaches and has been ABET's Technical Director for 12 years. Having studied Sound Engineering at Georgia Tech, Bryan has designed sound and lights for dozens of shows in the Jacksonville area, having previously worked professionally in sound and lighting for numerous well-known professionals in the music industry.

### **ASHLEY MACKO | BOARD PRESIDENT**

Ashley is President of the ABET board and works in Human Resources at Advanced Disposal Corporate Headquarters.

### **BRIAN JOHNSON | BOARD VICE PRESIDENT**

Brian has been a member of ABET's board for two years and holds the office of Vice-President. Holding an M.A. degree from the United States Air Force Academy, Brian is a retired US Air Force Colonel.

### **ALAN GLEIT | BOARD TREASURER**

Alan has been the Treasurer of ABET's Board for 13 years. Holding a PhD from Stanford University, Alan is a retired Senior Vice-President of Huntington Banks.

### **TRACEY GALLAGHER | MEMBER OF THE BOARD**

Tracey has been a member of ABET's board for three years. She was most recently Director of Human Resources for TIAA, FSB EverBank.

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## **CONTACT**

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